



## **DATA PROCESSING INFORMATION**



in connection with taking individual images for marketing and PR purposes of ETSZK SZTE Orientation Day - 2024

The purpose of this Data Processing Information is to alert you to our data processing during individual image for marketing and PR purposes of ETSZK SZTE Orientation Day.

### **1. Who can you turn to?**

#### **University of Szeged is the data controller**

The University of Szeged is the data controller for the data processing of individual image for marketing and PR purposes of ETSZK SZTE Orientation Day, but the concrete data processing is done through the following organizational unit.

#### **University of Szeged Faculty of Health Science and Social Studies Dean's office**

Name of contact person: Diána Kisföldi

Address: Temesvári krt 31. 6726 Szeged

Phone: +36 (62)341-825

E-mail: [kisfoldi.diana@szte.hu](mailto:kisfoldi.diana@szte.hu)

Webpage: <http://www.etszk.u-szeged.hu>

Name and contact details of the data protection officer: see point 11.1. of this Data Processing Information.

Please do not hesitate to contact us if you have any questions regarding data processing.

### **2. What are the main legal rules, which we use?**

We inform you that your personal data will be processed by the University of Szeged as data controller.

- in compliance with Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC
- and Act CXII of 2011 on the Right of Informational Self-Determination and Freedom of Information

### **3. Does University of Szeged have a Data Protection Code?**

Yes. The Data Protection Code of the University of Szeged can be accessed here: <http://www.u-szeged.hu/szabalyzatok>

### **4. What data processing are we implementing?**



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The following data processing takes place during taking individual image and mass records for marketing and PR purposes of ETSZK SZTE Orientation Day.

### **4.1. Mass recording for marketing and PR purposes of ETSZK SZTE Orientation Day.**

We inform you that on the area of the Faculty of Health Sciences and Social Studies we take images, generally in the form of mass recordings from legitimate interests.

According to Section 2:48 § Subsection (2) of Act V of 2013 on the Civil Code, the consent of the data subject shall not be required for recording his/her image and for the use of such a recording, if the recording was made of a crowd (mass recording) or of an appearance in public life. However, previous information should be given in these cases, so we fulfil the preliminary notification obligation to inform data subjects through this Data Processing Information, and through verbal information.

As the University of Szeged is dedicated to the protection and safety of all kinds of personal data, and the respect of privacy, we inform you that we use these recordings (mass recording or appearance in public life) to promote the event and for marketing purposes through the online and offline channels of the website of the University.

Towards traceability, we inform you that the recordings will be used through the following channels:

- websites of the University of Szeged,
- social media channels of the University of Szeged (Facebook and Instagram),
- Online and offline media products from the University of Szeged,
- various printed communication materials of the Faculty (ETSZK) (e.g. leaflet, poster) which will be available online on the Faculty website.

### **4.2 Taking individual image for marketing and PR purposes of ETSZK SZTE Orientation Day.**

The legal basis for taking pictures in an individualised form is your consent.

In all cases, we ask the person for consent concerned to the creation and use of individual images taken in the buildings and in the area of the ETSZK in accordance with Paragraph 2:48 Subsection (1) of Act V of 2013 Civil Code.

By giving a voluntary consent according to Paragraph 4. of Act XX of 1996 about identification mode and use of identification codes replacing the identity mark we will use your name, your mother's name and your email address for consultation or contact with you before using the recordings.



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What kind of data?	Why do we add it?	What is the lawful basis of processing?	How long do we store it?
name (first name and surname)	to identify the person according to Paragraph 4. of act XX of 1996 about identification mode and use of identification codes replacing the identity mark	according voluntary consent	Until the voluntary consent is withdrawn, in the absence of this, we will keep the images and related data for 5 years and then review the need for them. The contact person can be contacted for information on the outcome of the review.
first name and family name at birth			
name of mother			
email address	contact, consultation		

Please be advised that you have the right to object to the (mass or appearance in public life) image recording.

1. even at the event venue: to notify the event organizers so that the organizers can most effectively resolve not to include you in the recording
2. after the event: in writing, to the data processing organizational unit with identification your data subject. The scope of data processed is as follows.

What kind of data?	Why do we add it?	What is the lawful basis of processing?	How long do we store it?
Name (first name, family name)	To identify that person.	On consent.	Until the voluntary consent



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Birthname (first name, family name)		is withdrawn, up to 1 year after the onset of the objection.
Signature of the data subject		
Exact indication of the relevant image recording		
E-mail or mail address	To identify that person and for contact purposes so that the signed copy is returned to the data subject.	

In each case, we require the consent of the data subject to produce and use any individualized images, in accordance with Section 2:48 § Subsection (1) of Act V of 2013 on the Civil Code. We take the following information for identification when entering the voluntary consent.

### **5. To whom is the data transferred?**

#### 5.1. Giving over of data within the organization

We do not give the data within the organization, only the Faculty of Health Sciences and Social Studies of the University of Szeged keeps your data.

#### 5.2. Transfer of data outside the organization

In general, we do not transfer data related to the taking individual image for marketing and PR purposes of ETSZK SZTE Orientation Day either inland or abroad.

The data we process about you will only be operated by persons designated by data controller as specified in point 1, for the purpose, lawful basis and the storage period specified in point 4. At the same time, we hereby indicate that mass shootings will be forwarded to Instagram and Facebook to increase the popularity of the event.

### **6. Do we resort to a data processor?**

No, we do not resort to a data processor.



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### **7. Do we collect information about you from another person?**

No. We collect the information about you from you, and do not collect data from other sources.

### **8. Is there an automated decision making during data processing?**

No.

### **9. What are the legal consequences for non-disclosure?**

If you do not provide information, no promotional photos will be taken of you.

### **10. What are your rights during the program?**

You have the rights below for taking individual image for marketing and PR purposes of ETSZK SZTE Orientation Day:

1. right to be informed – you have the right to ask for information on the processing of your personal data.
2. right of access by the data subject – you have access to your personal data we process.
3. right to rectification – should you find inaccuracies in your personal data processed by us, you have the right to ask for rectification.
4. right to erasure – if there is no other lawful basis for data processing, if there are no overriding legitimate grounds for the processing, you can ask for the erasure of your personal data.
5. right to object – you have the right to object against data processing based on legitimate interest or public task at any time.
6. right to restrict processing – you have the right to ask for the restriction of the processing of your personal data, for example after you find inaccuracies in your personal data, you can ask for restriction of processing while the University of Szeged is checking the data, or exercise of legal claim.
7. right to legal remedy – every data subject has the right to legal remedy in case of an infringement.

### **11. What remedies can you make?**

11.1. You can turn to the data protection officer (DPO) of the University of Szeged: **Dr. Dóra Lajkó**

Address: University of Szeged, Rector's Office, Data Protection Office



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H-6720 Szeged 13 Dugonics Square, 3rd floor, room 304

Phone: +36 (62) 342-376, +36 (62) 544-000/2376

Email: [dpo@szte.hu](mailto:dpo@szte.hu)

11.2. You can lodge a complaint with the Hungarian National Authority for Data Protection and Freedom of Information:

### **Hungarian National Authority for Data Protection and Freedom of Information**

Address: H-1055 Budapest, 9-11 Falk Miksa Street

Postal address: H-1363 Budapest, Box 9

Phone: +36 (1) 391-1400

E-mail: [ugyfelszolgalat@naih.hu](mailto:ugyfelszolgalat@naih.hu)

11.3. You can turn to Court

Depending on the nature of the unlawful data processing you are experiencing, you may institute legal action, even against the Authority. You can find out about the possibilities, methods and forums for starting a lawsuit at the following website:

<https://birosag.hu/birosagi-szervezetek>

## **12. Does the University of Szeged have a DPO?**

Yes. The contact details of the data protection officer (DPO) of the University of Szeged can be found in point 11.1. The DPO acts as a contact point between you and the controller.